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Dog Care

NicheBooklets Series

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Niche Content Kit

Finally! A tool that lets you create Niche Content and Products you can call your own...Quickly & Easily!



If you've been online for a while, then you know that it can be quite time consuming to come up with and write original content to help promote your business -- whether the content is for a niche site, an e-book, an e-report, an e-zine, a free reprint article or an e-mail course.

The good news is...**you** can now create various Niche Content quickly and easily with the help of **Niche Content Kit™**.

Niche Content Kit™ gives you a framework so that you can create products that reflect your style, personality or voice.

Here are just a few things you can do with **Niche Content Kit™**:

- Create articles that are truly private label articles in 15 minutes or less.
- Develop niche-specific e-mail courses, workshops or training materials.
- Create e-reports and e-books you can sell, offer as a free download or even add as a bonus to a product you're already selling.
- Populate your blog(s) with niche-specific content.
- Create content you can use even for print newsletters, booklets, brochures, direct mail and handouts.

And if you use ****Private Label Articles**** to promote your business, then **Niche Content Kit™** is the perfect complement!

Niche Content Kit™ fills a need for people like YOU who want the flexibility to create niche-specific content quickly and easily in addition to using private label articles.

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Life with a Canine

Owning and raising a dog is no small undertaking for the majority of people. Unless you have your own personal assistant to oversee every minute of your dog's upbringing, you will be spending a lot of time in training, exercising, feeding and petting.

It is a big commitment but it can be extremely rewarding – the relationship between a human being and a dog can be one of the few unconditionally loving relationships in a lifetime. While dogs are animals and think like animals, each one is still unique and complex. Discovering the layers of your dog's personality is only part of the fun of the journey.

When you are thinking of buying or adopting a dog, you should first consider your motivation. It's not a good idea to get a dog simply because the kids are begging you for one or because you think it sounds interesting – caring for an animal is hard work as well as a long-term commitment. Be sure you are doing it for the right reasons.

If you adopt a puppy, be aware that you are signing up for long hours of house-training and accidents. Older dogs may already be house-trained but could present behavioral problems. When you go to buy or adopt your dog, choose from the friendliest of the bunch because these are obviously well adjusted to people. You may be drawn to the loner at the back of the pen but too often loner pups turn into dogs with issues.

Once you and your new furry friend are home, get ready for things to change! Your dog will need plenty of exercise as well as regular meals, a constant supply of water, and a regular routine that he can adopt.

Dogs do not like change; they greatly prefer routine. Allow your dog to follow you around and become accustomed to you and your habits, and that will make it easier for him to settle in. Friendship between you and your dog can be one of the greatest joys of life and should be cherished like the gift it is.

Great Gifts for Your Canine Friend

For most dog owners, their pets are not just animals; they are babies, companions, confidants and more. Many people choose dogs for pets because of the unique and loving relationship that grows between human and canine, and nearly all dog owners find it difficult to imagine life without their sweet four-legged canine friend.

Just as you show your human friends love and appreciation through attention and gifts, you can show your canine friend how much you love him by spending quality time together and giving him a few special gifts that are perfect for dogs. Remember, though, that no amount of chewy bones or squeaky toys can ever take the place of affection and attention between owner and pet, so make sure you spend time with your furry friend daily and let him know how important he is in your life.

Dogs love to play games, so one of the obvious gifts for your pet is a ball or toy that he can play with individually or with you. Some dogs favor squeaky toys but you should exercise caution – toys should be well constructed so there is no danger of your pet chewing the squeaker out and swallowing it.

Another longtime favorite is the rope toy that allows your dog to chew to his heart's content without ruining any furniture or shoes. You can also use the rope to play tug-of-war with your furry friend. Most pet stores carry a wide range of toys to amuse even the most blasé of dogs but the average dog will be fine with some bones and a ball or two.

A good choice for summertime is a hard plastic pool filled with water. Your canine friend will delight in splashing in and out of the cool water, and it will help keep him cool and hydrated even in the hottest months. Avoid buying any soft inflatable pools since hard doggie nails can puncture the plastic and quickly turn a pool party into a party pooper.

Show your dog how important he is by spending regular time with him both in play and in relaxation, and the two of you will enjoy a rich relationship for many years to come.

Keeping Your Dog Happy: Creative, Recycled Toys for Your Best Friend

In this day and age, a person can spend a great deal of money on dog toys. Indeed, some people have been found to spend hundreds of dollars on toys for their pet dog in a very short amount of time.

If you are interested in making sure that your dog has entertaining toys to play with, you will want to look at some simple items that you can safely use to keep your pet well entertained.

For example, a tennis ball wrapped in a sock and knotted at the end makes for a good recycled toy that your dog will be less likely to swallow. There are many benefits to the tennis ball and sock toy. One of the primary benefits is found in the fact that it is a very expensive method of keeping your pet entertained. Rather than spending a good chunk of money on dog toys from the pet store, you can spend nothing on a toy that truly will be something that gives your dog hours of entertainment.

In addition to being cheap, the ball and sock toy is also safe. Oftentimes, even the more expensive toys offered in pet stores turn out to not be as safe as you might like. Unfortunately, many toys end up degrading quickly, breaking a part into smaller pieces that a dog can accidentally swallow and choke on. Such is not the case with the ball and sock toy. These handmade toys are extremely durable. You do not run the risk of your dog swallowing and choking on the ball and sock toy.

When it comes to the ball and sock toy, simple is better -- both in terms of cost, entertainment and safety.

Bringing Home a New Pooch: Making Certain Your Dogs Will Get Along

If you are a dog owner, chances are you have thought about adding another dog to the family. There are many benefits to be had by owning more than one dog -- benefits to you and your family but also to your current pet, provided your new dog is a good match.

Before adding a new dog to your family, it is best that you match that dog's personality with that of your current dog so that they'll get along better.

One of the first things you need to do to find out whether your current dog will get along with a new pooch is to determine if they are compatible breeds. Certain breeds of dogs get along well with other breeds while certain breeds simply do not. Your veterinarian can assist you in determining which breeds of dogs actually generally are compatible.

Age is also a factor when you are considering introducing a new dog into your home. An older dog may not always adapt well to a younger pup brought into the home. Similarly, two dogs close in the same age may tend to be competitive and cause damage around the house as a result.

Another important thing you can do to ensure a new dog will get along with your current pooch is to allow the dogs to spend some supervised time together. While this step is not foolproof, monitoring an introductory session between your current pet and one you would like to bring home will give you some perspective and some idea as to how the two animals will relate, one with the other.

By taking these steps, you will be able to add a dog to your household that is a perfect fit for you, your family and your current dog.

Caring for Your Dog: Fighting Fleas and Odor

If you are the proud owner of a dog, you understand the importance of protecting your dog -- and your home and family -- from fleas and unwanted odors associated with your dog. In that regard, you may have spent a good deal of money on different products designed to fight fleas and keep pet related odors to a minimum.

In reality, there is a very simple and inexpensive solution to fighting fleas and minimizing odors associated with your best friend. Put fresh pine needles in your dog's crate, doghouse or bed to keep fleas away. Pine needles are a natural -- and free -- method of fighting fleas that would otherwise infest your lovable pet (and, in some instances, migrate throughout your house causing you real discomfort and problems).

In addition to fighting fleas, the use of fresh pine needles also helps to minimize unpleasant odors on your pet. Anyone who owns a dog knows that finding ways to minimize odors is vital. With pine needles you can go very far towards minimizing those unpleasant odors that so often are associated with your pet -- no matter how often you bath your dog.

When using pine needles, all you need to simply do is lay a small, thin layer in your dog's crate, doghouse or bed. You do not need to overdo as by laying out too many pine needles, you will end up with a mess on your hands. In addition to laying out a thin layer of pine needles you need to keep in mind that you need to change the needles every few days to guarantee their optimal effectiveness.

Solutions for a Smelly Dog

You love your canine friend but you don't love the way he smells sometimes. Dog odors can be overwhelming at times, especially since indoor dogs tend to lie on furniture and beddings throughout the day.

While not dangerous or indicative of any major problem, bad odor can be frustrating for humans and dogs alike since most owners simply try to bathe away the smell. Bathing doesn't always work but there are solutions that can get rid of your dog's bad odor and leave him smelling fresher if not exactly rose-scented. Before you know it, you and your dog will totally forget that he ever smelled less than spring-fresh – until his next visit to the mud in the back yard.

Some dogs have bad odor because oils build up on their coats and create the ideal breeding ground for germs. The best way to combat this situation is to use a dog shampoo that cuts back on oil production so that your dog's coat will not be as oily, thus preventing germs and odors. Most pet stores sell shampoos that deal with oily coats as well as dandruff and other skin conditions, which can also cause bad odor. Get rid of the excess oil, skin irritation and dead skin cells on your pet's fur and skin, and you will solve the majority of the smell problem.

Sometimes bad odors do not result from fur or skin issues but from the mouth. Dog breath should not smell offensive but simply warm and slightly doggy. If your canine friend has bad breath, take him to your veterinarian for teeth cleaning. Plaque and gingivitis are frequently the source for bad canine breath and should be handled promptly since gum disease can lead to other health problems. Your vet may suggest regular teeth cleanings for your dog that can be done at home or in the animal clinic.

Staying aware of your dog's health can keep you one step ahead of canine illness and spare you and your dog health problems and expensive treatments.

21 Dog Care Tips

1. Know your dog's common illnesses, and read up on what you may do when you think your dog has them.
2. A dog that refuses to eat might be experiencing some emotional or physical ailments. If your dog refuses to eat, take your dog to the vet immediately.
3. To make traveling easier for you and your puppy, take your puppy on short playing and treat trips. This will help your puppy become accustomed to riding in cars.
4. Don't give your puppies or dogs table scraps or real bones. They are hard to digest and may cause bleeding. Purchase commercial dog food. The commercially available varieties are carefully studied to give complete nutrition for dogs.
5. A change in the behavior of your older dog can be caused by a multitude of conditions that appear on the onset of old age. Have your veterinarian check your dog for muscle or joint pain.
6. Fleas love a moist wet environment. Always make sure your dog is dry when it comes into the house. Dry your dog thoroughly after baths too.
7. Check the pet shop or consult with your vet regarding the amount of food you should give your dog. It will vary according to the size and breed of your dog.
8. Talk to other dog owners. They might have tips and tricks on handling your pet.
9. For quick relief from itching caused by flea bites, cover an 8-inch segment of your dog's coat with cooking oil and rub with garlic powder.
10. Buy dog treats that have calories per serving written at the back. A table of nutrients as well as ingredients is also a plus so you'll know what your dog is getting.

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11. A microchip implant, if you can afford it, is a great investment if you don't want your dog to get lost. This is especially useful if you remove your dog's collars often.
12. You can eliminate excess gas by elevating your dog's food dish so your dog doesn't swallow too much air.
13. A portable exercise pen is a good housetraining tool for pups. You can leave your pups outside without fear that they'll run into the street.
14. Water should always be readily available to your dog at any time of the day. Dogs don't have sweat glands and need plenty of water to cool down.
15. Bring squeaky toys and chew bones with you on a trip so your dog doesn't get too bored being cooped up the car.
16. Buy dog supplements rich in glucosamine, calcium and antioxidants to maintain healthy bones and muscles on your pet.
17. Make sure balls for fetch and chewing are large enough that they won't get lodged in your dog's throat.
18. Chocolate can be fatal to dogs. Make sure your dog doesn't accidentally eat any. If your dog does, take your dog immediately to a vet.
19. Equal amounts of vinegar and water can get rid of any skunk smell that your dog might get. Just wash your dog with this solution, shampoo and then rinse again with plain water.
20. Chicken and other bird bones break off into sharp pieces. Never give these to your dog because the bones may puncture your dog's throat or intestines.
21. Try to be sensitive to your dog's behavior and moods. Dogs also get stressed so try to cheer up your pet when you think it's lonely.